



Decision taken by:

Ward Member for Cheriton – Councillor John Collier

Subject:

Strange Cargo

Executive/non-executive decision: Non-executive

Date decision taken:

25 February 2019

Name and address of applicant(s):

Brigitte Orasinski Strange Cargo The Factory 43 Geraldine Road Cheriton Folkestone Kent CT19 4BD

Name and description of project:

Kent-based arts charity **Strange Cargo** is planning the fifth edition of the Cheriton Light Festival will take place on the 22nd and 23rdh February 2020, from 6 – 9pm.

Founded in 2013 and staged every two years, the festival offers the public a chance to see the very best in light art, with commissioned works created by leading figures in the field.

Local participation is at the heart of the event and many homes, shops, public buildings and residential streets are transformed by the wonderful array of artworks on display that light up the night skies.

Hailed as the largest winter arts festival in Kent – more than 10,000 people attended its last edition in 2018 – it transforms Cheriton into a blaze of light and colour.

DECISION:

To provide funding of £400 to the above project.

Reason for decision:

Kent based People United will continue to measure responses to Cheriton Light Festival for Strange Cargo in 2018. Feedback from CLF16 revealed: •96% thought it had been very successful and would want to be involved in future events.

•37% of people had not been to a similar event before

•The "community coming together" at the event presented an exceptionally high value in response to a question "What did you like best about the event"?

Declarations or disclosable pecuniary interest/any other significant interest:

None

The decision set out above was made by me.

Jahn Callier

Signed:

25 February 2019

Councillor John Collier Cheriton